



CORPORATE PRESS KIT

# MISSION

It is our mission to create sensational experiences. Bearzerk brings together world-class expertise, top-tier artists, technology, and new media to provide state-of-the-art events and productions for our patrons. The Bearzerk group manages and develops talent, publishes records and content, and creates and promotes lifestyle brands in-line with the Bearzerk vision.



# VISION

Entertainment feeds the mind, body and soul. Entertainment brings us together and creates the foundation for our lives. The world is a reflection of our dreams. The Bearzerk group is a family of dream-makers and fierce champions of positive entertainment. We believe that entertainment is the transformative pillar for enjoyment and bringing some wild enjoyment is our purpose.

# ABOUT US

Bearzerk is an inspiring world-wide entertainment company that aims to bring artists and fans closer together. Bearzerk supports artists in their creative endeavors so that fans can be fully immersed in the Bearzerk experience. We are currently operating in Australia, New Zealand, United States, Canada and the Caribbean and will continually grow our fanbase and reach.





# MANAGEMENT

Bearzerk is a multinational artist management, booking agency and record label that represents some of the fastest growing talents in the EDM, House, Hip Hop, Techno, Trap, R&B and Dancehall genres. Bearzerk has an executive team with a proven track record for high quality performance, consisting of talent management, designers, tour managers, promoters, entertainment attorneys, and seasoned business executives. The Bearzerk management team places emphasis on the support and growth of our ever expanding roster. Bearzerk works with our talent to make sure they achieve their career goals through branding, content releases, and so much more.

## **LABEL**

Bearzerk supports and nurtures young and talented artists by providing them with direct access to our record label and our broad and diverse network of industry contacts and professionals.

## **APPAREL**

Bearzerk has a team of award winning apparel designers that have worked with some of the biggest brands in the fashion industry. By simply rocking out in the Bearzerk apparel and tagging us on social media, you will be entered to win a free ticket to attend a Bearzerk event in your area.





# BEARZERK LINKS

Below you'll find links with additional information from us including a download link to the full press kit including logos and photopacks.

[Facebook](#)

[Instagram](#)

[Bearzerk Press Kit](#)

[Contact Us](#)



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